

how to **buy** –

shop by color, size, orientation, and subject matter

take color and texture cues from all aspects of your room

mix & match price points

- use lower priced art in places like laundry rooms & kids rooms

rotate art seasonally and for holidays

avoid awkward subject matters such as:

- nudes
- mismatched subjects
- large wedding portrait

use art as a starting point for designing a new space

select: paint, accessories, window treatments, bedding from your art choice

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how to **group** –

groupings can be **2** or more pieces

measure available wall space

lay out on floor first

keep spacing consistent 1.5" – 3" apart

be aware of size and shape differences

create cohesiveness by using the same or similar:

- frames & matting
- subject matter
- color of art or photos

family photo walls & gallery walls

less is best!

best if viewed from a distance; overwhelming if splattered along a narrow hallway

create a pleasant shape & pattern

for all groupings aim to create balance and symmetry

[notes:

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how to **use** –

art can be used effectively in any and all rooms

decide on ART FREE spaces first – at least **1** or **2** walls

use as a focal point

consider oversized pieces in small spaces like a powder room or bathroom

orientation

horizontal space – horizontal art

vertical space – vertical art

square space – square art

- a combination of smaller pieces can create any shape you need

hanging art

best if hung with friend

use a level and sticky tack to keep straight

picture hangers of choice:

- oaks
- command adhesive hooks
- drywall anchors
- screws & nails

measure to wire or hook

use pencil to mark where to place

[notes:

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