

Bottom line: My philosophy regarding **flooring**...

### IT'S ALL ABOUT THE FLOW!

Flooring is the largest horizontal surface in your home. Selecting the right materials for something you will have for a long time is very important.

I prefer **Hardwood** over wall to wall carpet. It's classy, feels luxurious, and has the most versatility. Additionally, **textured, almost rustic, 5"- 8" wide planks** are my favorite. Texture makes hardwood floors more family friendly. Therefore, the days of being worried about scratching the floor are over.



A foundation of rich, yummy hardwood throughout gives us the freedom to lay area rugs anywhere, in order to evoke a cozy, warm feel in a room. (Unlock the episode on "Area Rugs" in your 'My Feed' for a fabulous look into the world of area rugs!)



I don't usually get fancy with my flooring. What you think is super cool and creative today, will just as easily be dated tomorrow. My goal is to design a home with stylistic longevity. Too many flooring changes are just that... toooo many!

Show your flair for personal style with less expensive easy to rotate items like pillows, art, and accessories. Don't do it with things that require an installer, a glue gun, staples, nails or grout! (Unlock the episode on "Pillows", "Art" and "Accessorizing" in your 'My Feed', for helpful information on those subjects.)

## BASIC GUIDELINES:

1 *The fewer changes in flooring material, the better.*

Regardless of size, a well designed home has few, if any, flooring changes. *Reasons to change flooring are:* big space needs more style, you want it to be comfortable on bare feet, or durability!

2 *The SIZE of your home is a key factor.*

- **Large Home:** Well, you can pretty much get away with whatever you like. Remember, less is best. Here are rooms you might want to consider doing something different: kids rooms, bonus room, play room, laundry room, man cave, bathrooms and an entryway.
- **Medium Home:** I'd suggest no more than 3 different materials. Get creative by using the same material in a different size or lay in a different pattern like chevron or brick. This will give you some fun style without affecting the space, creating that flow from room to room.
- **Small Home:** You need to be smart and keep it clean. Hardwood to wood looking tile (in wet spaces) is ideal. Or better yet, if you fall in love with Luxury Vinyl Planks, use them throughout and avoid transitions all together.

### HERE ARE TYPES OF FLOORING I USE IN MY PROJECTS:

Hardwood, Engineered Hardwood, Luxury Vinyl Planks,  
Porcelain Tile, Stone Tile , Mosaic Tile / Patterns,  
Concrete, Carpet, Area Rugs

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*When you are ready to change your flooring, it's helpful to identify your style first.*

## WHAT COLOR ARE YOU DRAWN TO?

This should be based on long-term goals not what looks best right now. If you are going to change your kitchen cabinets in the next few years, don't pick your flooring based on your current cabinet stain. It might be painful for a while but keep your long-term goals in mind.

## PLACEMENT: RAILROAD OR BOWLING ALLEY?

Make your choice based on transition points. How the field flooring transitions into rooms with another material.

## MATERIAL SELECTION (& INSTALLATION COST)

Be sure to consider installation cost, not just the cost of material. Some expensive materials cost less to install so do your homework before making your final decision. When shopping for flooring, remember to check out more samples than you anticipate needing. **More is better!**

## LIGHTING

The artificial lighting in your flooring showroom will not be the same as what you have in your home. **Lighting makes a difference.** Do yourself a favor, check out as many samples as you can transport, then do yourself another favor... (Unlock the episode on "Lighting" in your 'My Feed' for everything you need to know to properly "Light Your Home!")

